



UNIVERSITY
of
TECHNOLOGY,
MAURITIUS

School of Accounting Finance and Economics

BSc (Hons) Economics and Management

PROGRAMME DOCUMENT

VERSION 2.0

July 2013

University of Technology, Mauritius
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A. PROGRAMME INFORMATION

This degree is meant for those students who wish to obtain a blend of knowledge in disciplines that underline the theory and practice of both management and economics. This course provides thus an opportunity to focus on the application of economic principles as well as management sciences in the context of business organisations. It aims at producing high quality graduates with the analytical and practical skills necessary to understand and deal creatively with a wide range of economic, financial and management issues and thus provides an excellent preparation for a career in these fields.

The programme offers three exit points at level 1, 2 and 3 which would enable student to qualify for the award of a certificate, diploma and a degree respectively.

B. PROGRAMME AIM

The programme aims inculcating students with a knowledge and understanding of the core areas of economics and also with a good understanding of the central concepts of management sciences.

C. PROGRAMME OBJECTIVES

The objectives of the programme are as follows:

- develop critical and evaluative thinking in the context of economics and management sciences.
- enable students to apply economic and management analysis to a range of policy and decision making areas.
- equip students with appropriate conceptual and analytical tools, provide opportunities for the development and application of these tools and also to undertake research in the fields studied.

The degree will consist of general modules in the first year and will subsequently offer specialised modules in economics and management in the next two years and will include electives as from level two of the course.

PART 1
REGULATIONS

D. GENERAL ENTRY REQUIREMENTS

As per UTM 'Admissions Regulations' and 'Admission to Programmes of Study at Degree Level'

E. Programme Entry Requirements

Either

(i) Cambridge School Certificate, including Mathematics

And

(ii) Cambridge Higher School Certificate with at least 2 'A' level subject

OR

(iii) Cambridge School Certificate, with credit in 5 subjects including English and Mathematics and at least 3 years relevant work experience in the field

F. PROGRAMME MODE AND DURATION

Full Time: 3 years

Part Time: 4 ½ years

Each academic year includes two semesters of 15 weeks each (excluding the Exam period).

G. TEACHING AND LEARNING STRATEGIES

The programme will employ a wide variety of teaching methods, including lectures, individual or group projects, presentations, workshops, case studies, field visits, work placement and talks by guest speakers. Self-learning will be the key feature of the programme, enabling students to explore, investigate and research into the various topics, interact with practitioners, and work in teams on projects.

H. STUDENT SUPPORT AND GUIDANCE

In addition to traditional lectures, group tutorials or individual tutorials are arranged for students.

I. ATTENDANCE REQUIREMENTS

As per UTM Regulations

J. CREDIT SYSTEM

Modules can carry 3 or 4 credits as per the programme structure. Irrespective of the number of credits allocated, each and every module will be assessed on 100 marks. Modules with 4 credits must **compulsorily** involve submission of at least 2 assignments.

Exit Points:

Minimum credits required for the award of a:

- Certificate 36
- Diploma 72
- Degree 108

The programme consists of only core modules in Level 1, whereas in Level 2 and Level 3 there is a combination of core and elective modules as per the given programme structure.

Please note that the elective modules will only be offered if there is a minimum of 12 students.

K. STUDENT PROGRESS AND ASSESSMENT

For the award of the Diploma/Degree, all modules must be passed overall with passes in the examinations, coursework and other forms of assessment.

The modules will be assessed as follows (unless otherwise specified):

- written examinations of 2-hours' duration contributing 70% of the total marks
- ~~continuous assessment carrying 30% of the marks~~ ~~Continuous assessment~~ can be based on seminars and/or assignments or class tests.

Grading

Undergraduate / Postgraduate		
<i>Overall Marks</i>	<i>Grade</i>	<i>Remarks</i>
$70 \leq X < 100$	A	Excellent
$60 \leq X < 70$	B	Very Good
$50 \leq X < 60$	C	Good
$40 \leq X < 50$	D	Satisfactory
$X < 40$	F	Referred

L. EVALUATION OF PERFORMANCE

The % mark at Level 1 contributes a 20% weighting towards the degree classification.

The % mark at Level 2 contributes a 30% weighting towards the degree classification.

The % mark at Level 3 contributes a 50% weighting towards the degree classification.

M. AWARD CLASSIFICATION

Overall weighted mark y (%)

$y > 70$
 $60 < y < 70$
 $50 < y < 60$
 $45 < y < 50$
 $40 < y < 45$
 $y < 40$

Classification

1st Class Honours
2nd Class 1st Division Honours
2nd Class 2nd Division Honours
3rd Class Honours
Pass Degree
No Award

N. PROGRAMME ORGANISATION AND MANAGEMENT

Programme Director:

Programme Coordinator:

PartTime:

Programme Coordinator:

Full Time:

Part II - Programme Structure

O. BSc (HONS) ECONOMICS AND MANAGEMENT – Full Time

Semester 1		YEAR 1				Semester 2			
Code	Core Modules	Hrs/Wk		Credits	Code	Core Modules	Hrs/Wk		Credits
		L	P				L	P	
MGMT 1101	Organisation and Management	3	0	3	LLAW 1101	Introduction to Law and Legal Methods	3	0	3
HRMT 1202	Introduction to Sociology	3	0	3	MKTG 1101	Introduction to Marketing	3	0	3
MGMT 1103	Business Communication	3	0	3	QUAN 1102	Statistics	3	0	3
ITE 1101	Computer Fundamentals	3	0	3	ACCF 1301	Monetary and Financial System	3	0	3
ECON 1105	Contemporary Issues in Economics	3	0	3	HRMT 1201	Organisational Behaviour	3	0	3
ACCF 1102	Financial Accounting	3	0	3	ACCF 1104	Cost and Management Accounting	3	0	3
→	<i>Start of Level 1</i>				<i>Finish of Level 1</i>				→
Semester 1		YEAR 2				Semester 2			
Code	Core Modules	Hrs/Wk		Credits	Code	Core Modules	Hrs/Wk		Credits
		L	P				L	P	
ECON 2301	Microeconomics Theory	3	0	3	MGMT 2301	Strategic Management	3	0	3
MKTG 2304	Public Relations	3	0	3	ECON 2702	Industrial and Labour Economics	3	0	3
QUAN 1203	Quantitative Methods for Management	3	0	3	ECON 2501	Introductory Econometrics	3	0	3
HRMT 2104	Human Resource Management	3	0	3	HRMT 2103	Team Building and Leadership	3	0	3
ECON 2104	Macroeconomics Theory	3	0	3	Elective Module				
LLAW 2306	Business Law	3	0	3	ECON 2202	Monetary and Financial Economics or Mauritian Economics	3	0	3
					ECON 2604				
					MGMT 1801	Managing Change or E-Business	3	0	3
					MMIS 2304				
→	<i>Start of Level 2</i>				<i>Finish of Level 2</i>				→

Semester 1		YEAR 3				Semester 2			
Code	Core Modules	Hrs/Wk		Credits	Code	Core Modules	Hrs/Wk		Credits
		L	P				L	P	
MIS 3202	Management Information Systems	3	0	3	ECON 2102	Managerial Economics	3	0	3
ECON 3801	Development Economics	3	0	3	MGMT 3104	Ethics and Social Responsibility	3	0	3
MGMT 3207	Operations Management	3	0	3	DISS 3000	Dissertation			9
	* Dissertation								
Elective Module					Elective Module				
ECON 3503 ECON 3305	Applied Econometrics or Sustainable Economics	3	0	3	ECON 3605 ECON 2301	International Economics or Public Economics and Finance	3	0	3
MKTG 2205 MGMT 2301	Services Marketing or Public Sector Management	3	0	3	ECON 3601 MGMT 3203	International Business Environment or Quality Management	3	0	3
→	<i>Start of Level 3</i>				<i>Finish of Level 3</i>				→

*Dissertation starts Semester 1 of level 3 and credits will be earned at the end of Semester 2 of level 3

BSc (HONS) ECONOMICS AND MANAGEMENT
PROGRAMME STRUCTURE AND PLAN - PART TIME

Semester 1		YEAR 1				Semester 2			
Code	Core Modules	Hrs/Wk		Credits	Code	Core Modules	Hrs/Wk		Credits
		L	P				L	P	
MGMT 1101	Organisation and Management	3	0	3	ECON 1105	Contemporary Issues in Economics	3	0	3
HRMT 1202	Introduction to Sociology	3	0	3	ACCF 1102	Financial Accounting	3	0	3
MGMT 1103	Business Communication	3	0	3	LLAW 1101	Introduction to Law and Legal Methods	3	0	3
ITE 1101	Computer Fundamentals	3	0	3	MKTG 1101	Introduction to Marketing	3	0	3
→	<i>Start of Level 1</i>								

Semester 1		YEAR 2				Semester 2			
Code	Core Modules	Hrs/Wk		Credits	Code	Core Modules	Hrs/Wk		Credits
		L	P				L	P	
QUAN 1102	Statistics	3	0	3	ECON 2301	Microeconomics Theory	3	0	3
ACCF 1301	Monetary and Financial System	3	0	3	MKTG 2304	Public Relations	3	0	3
HRMT 1201	Organisational Behaviour	3	0	3	QUAN 1203	Quantitative Methods for Management	3	0	3
ACCF 1104	Cost and Management Accounting	3	0	3	HRMT 2104	Human Resource Management	3	0	3
<i>Finish of Level 1</i>				→	→	<i>Start of Level 2</i>			

Semester 1		YEAR 3				Semester 2			
Code	Core Modules	Hrs/Wk		Credits	Code	Core Modules	Hrs/Wk		Credits
		L	P				L	P	
ECON 2104	Macroeconomics Theory	3	0	3	ECON 2501	Introductory Econometrics	3	0	3
LLAW 2306	Business Law	3	0	3	HRMT 2103	Team Building and Leadership	3	0	3
MGMT 2301	Strategic Management	3	0	3	Elective Module				
ECON 2702	Industrial and Labour Economics	3	0	3	ECON 2202	Monetary and Financial Economics or Mauritian Economics	3	0	3
					ECON 2604				
					MGMT 1801	Managing Change or E-Business			
					MMIS 2304				
					<i>Finish of Level 2</i>				→

Semester 1		YEAR 4				Semester 2			
Code	Core Modules	Hrs/Wk		Credits	Code	Core Modules	Hrs/Wk		Credits
		L	P				L	P	
MIS 3202	Management Information Systems	3	0	3	MGMT 3207	Operations Management	3	0	3
ECON 3801	Development Economics	3	0	3	MGMT 3104	Ethics and Social Responsibility	3	0	3
						*Dissertation			
Elective Module					Elective Module				
ECON 3503	Applied Econometrics or Sustainable Economics	3	0	3	ECON 3605	International Economics or	3	0	3
ECON 3305					ECON 2301	Public Economics and Finance			
MKTG 2205	Services Marketing or Public Sector Management	3	0	3	ECON 3601	International Business Environment or	3	0	3
MGMT 2301					MGMT 3203	Quality Management			
→	<i>Start of Level 3</i>								

Year 5			
Semester 1			
Code	Modules	Hrs/Wk L P	Credits
ECON 2102	Managerial Economics	3+0	3
DISS 3000	Dissertation*		9
<i>Finish level 3 →</i>			

*Dissertation starts Semester 1 of level 3 and credits will be earned at the end of Semester 2 of level 3

TOTAL NUMBER OF CREDITS: 108

MODULE OUTLINE

MGMT 1101 ORGANISATION AND MANAGEMENT

Theories of Organisation: Classical (bureaucratic, scientific management); Organisational structure (functional, formal, informal), social responsibility of organisations, organisational structure and climate, organizational processes, communication, development, conflict, roles. Theories and approaches to management, planning, managing change, decision making.

HRMT 1202 INTRODUCTION TO SOCIOLOGY

Perspectives in sociology, the interplay between social influences and personal experience, gender issues, stratification, ethnicity and race, groups and organizations, Basic social institutions: marriage and the family, education and the media, and work and economic life

MGMT 1103 BUSINESS COMMUNICATION

The benefits of effective business communication, internal and external communication, verbal and non-verbal communication, the process of communication, communication barriers, intercultural communication, teamwork, conflict and communication, writing and presenting business documents, oral presentations, electronic communication, preparing for interviews, customer care and communication.

ITE 1101 COMPUTER FUNDAMENTALS

A brief history of computing, Survey of various types/classes of hardware and software used in current ICT system, Survey of main areas of application of ICT, Impact of ICT on individual's business and society, Forthcoming developments, Areas of expertise, jobs and roles of professionals of the ICT sector

ECON 1105 CONTEMPORARY ISSUES IN ECONOMICS

Markets and Government: the rationale for state intervention, market failure and government failure. Structural change in the Mauritian economy: productivity drivers, diversification. Trends in inflation and unemployment: analysis and consequences. Environment and externalities. Health care provision and poverty.

ACCF 1102 FINANCIAL ACCOUNTING

Roles and Principles of Financial Accounting; Double Entry Book Keeping; Capital and Revenue Expenditure; Trial Balance, Preparation of Final Account for Sole Traders, Non-Profit Organisations and Companies; Cash flow statements. Control Accounts and Accounting for VAT, Accounting for Depreciation; Bad Debts and Provisions for Bad Debts, Fundamental Accounting Concepts and International Accounting Standards; Accounting Ratios and its Interpretation; Financial Reporting and Users of Accounts.

LLAW 1101 INTRODUCTION TO LAW AND LEGAL METHODS

Introduction to Law; Ideas and functions of Law; Nature of constitutional and administrative law; Constitutional foundations of the powers of the court, statutory interpretation, arbitration and the hearing tribunal, the law of contract, the law of agency; Distinction between Public and Private Law; Criminal and Civil Law; Common Law and Civil Law Systems; Case Law Techniques; Statutory Interpretation.

MKTG 1101 INTRODUCTION TO MARKETING

The marketing concept, marketing mix, role of marketing in strategic planning, marketing environment, managing services, consumer buyer behaviour, organisational buyer behaviour, market segmentation, targeting and positioning, marketing information systems and marketing research, products, pricing, distribution channels, promotion, electronic marketing, and marketing ethics.

QUAN 1102 STATISTICS

Descriptive Statistics; Probability Concepts; Random Variables; Probability Distributions: Binomial, Poisson and Normal; Estimation with Confidence Intervals; Hypothesis Testing; Chi-Square Tests; Analysis of Variance; Simple Regression and Correlation Analysis; Time Series Analysis.

ACCF 1301 MONETARY AND FINANCIAL SYSTEMS

The Financial system, The Financial Market; Money and Capital market, Financial, Intermediaries, Non-banking financial institutions, The Regulatory Body , Financial structure and economic performance, The Monetary system and interest rate, International Monetary System, Monetary policy and the Central Bank, Financial system risks and Regulation, Comparative Financial Systems: The structure and functions of financial systems in the USA, Germany, Japan, Islamic countries.

HRMT 1201 ORGANISATIONAL BEHAVIOUR

Introduction to of Organisational Behaviour, Foundations of individual behaviour, Managing individual behaviour, Personality Theories, Job Satisfaction. Power and Politics. Foundations of Group Behaviour and Group Dynamics. Communications and Decision-making, Conflict Management, Organisational Culture. Organisational Development.

ACCF 1104 COST & MANAGEMENT ACCOUNTING

Cost Concepts, Cost Behaviour and Cost ascertainment, Accounting for Overheads and Activity-Based Costing, Costing Systems and Costing Principles (Absorption and Marginal costing) Contribution Analysis and its application to short-term decision making; Break-even analysis. Relevant Costing, Budgeting, Standard Costing and Variance analysis; Modern trends in Cost and Management Accounting

ECON 2301 MICROECONOMIC THEORY

Consumer Theory, Utility Maximisation, Demand, Revealed Preference, Production and Costs theory. Input Market, Market Structure, Game Theory and Applications, Oligopoly and Strategic Behaviour. Markets with Asymmetric Information, Principal-Agent Models and Optimal Incentive Schemes, Welfare Economics, Externalities and Public Goods.

MKGT 2304 PUBLIC RELATIONS

Nature and evolution of Public Relations, scope and objectives of Public Relations, planning, implementation and evaluation, ethics and professionalism, Public Relations research, public opinion, media relations, employee communication, community relations, consumer relations, relations with Government, the practice of PR in organisations.

QUAN 1203 QUANTITATIVE METHODS FOR MANAGEMENT

Introduction to Quantitative Methods; Decision Analysis: Decision-Making Environments and Decision Trees; Linear Programming: Graphical and Simplex Method, Sensitivity Analysis; Transportation Models; Assignment Models: minimization and maximization cases; Network Analysis; Inventory Models.

HRMT 2104 HUMAN RESOURCE MANAGEMENT

Evolution of Personnel Management to Human Resource Management, Role of HR in modern organizations; Differentiating between job & tasks, Job creation, Job Description, Job Analysis, Job Evaluation, Recruitment & Selection, Training & Development, Reward & Performance Management , Contemporary issues in HR (Learning Organisations, HRIS)

ECON 2104 MACROECONOMIC THEORY

National Income, Theories of Consumption and Savings. Theories of Investment. Government Spending and Borrowing. Mundell-Fleming Model, IS-LM framework, Exchange Rate Models. Rational Expectations, Lucas Critique. Supply. Side Economics. Aggregate Demand and Aggregate Supply Analysis. Central Bank Independence, Theories of Business Cycle.

LLAW 2306 BUSINESS LAW

Introduction; Business Organization; Sole Proprietorships; Partnerships and Special Business Forms; Limited Liability Companies and Limited Partnerships; Law for Small Businesses; Ethics and Business Decision Making; Employment Law; Making contracts; Contract validity; Bankruptcy Laws; Liability to Third Parties and Termination; Consumer; Personal Property; Real Property; Landlord-Tenant Relationships; Insurance; Trusts Law; Liabilities of Accountants and other Professional

MGMT 2301 STRATEGIC MANAGEMENT

Strategic Planning: Tools & Techniques, Managing in a business context, Stakeholder analysis. Environmental scanning : SWOT analysis, value chain, port folio analysis(BCG Matrix, GE Matrix). Strategy formulation: Ansoff Matrix, Porter's Generic Strategies(cost leadership, differentiation, focus) , identification and evaluation of strategic alternatives. Strategy implementation: framework for understanding and implementation issues. Tactical aspects of strategy implementation. Strategy evaluation & control. Integrative case analysis.

ECON 2702 INDUSTRIAL AND LABOUR ECONOMICS

Labour market, Trade Union and its Implications. Wage Differentials and Income Distribution. Human capital, Government Intervention. Labour Policy, Migration Models. Structure, Conduct and Performance. Oligopoly Models. The Role of Advertising. Mergers and Acquisitions, Firm's Strategy. Models of the Firm. Integration Theories. Economics of Innovation. Small Medium Enterprises, corporate governance

ECON 2501 INTRODUCTORY ECONOMETRICS

What is econometrics? Methodology of econometrics, Types of Econometrics, Single equation regression model, Two Variable regression analysis, Classical Normal Linear regression Model, Two Variable Regression, interval estimation and Hypothesis testing Multiple regression Analysis; estimation and inference, Dummy Variables, Multicollinearity and Autoregression

HRMT 2103 TEAM BUILDING AND LEADERSHIP

Definition of teams; Importance of Teambuilding; Process & issues of teambuilding; Team members- roles & definition; attributes of a good team leader; the process of leadership; Leadership theories & styles; empowering team members; team motivation.

ECON 2202 FINANCIAL AND MONETARY ECONOMICS

Monetary Economics: The role and definitions of money, Theories and evidence of the demand for money, fundamentals of interest rates, the control of the money supply, The transmission mechanism of Monetary policy, Money and Inflation, the neutrality of money, "New" Classical analysis

Financial Economics: Risk and Returns analysis, CAPM, Arbitrage Pricing Model Efficient Market Hypothesis, Stock Market Anomalies, Financial Risks.

ECON 2604 MAURITIAN ECONOMY

Contemporary Mauritian Economy: Macroeconomic Trends. Stabilisation and Structural Adjustment. Exchange Rate and Trade Policy. International Tourism and Development. Labour and Financial Markets and Institutions. Offshore Economic and Financial Activities. Regionalisation and Globalisation. Information Economy.

MGMT 1801 MANAGING CHANGE

Concepts and principles of Organisational change, Approaches to manage change, Unplanned v/s Planned change, Stages in the change process, Change models, Communicating change, Organisational Culture and change, Human resource issues, Resistance to change, Support system, Change management techniques and strategies, Stakeholders and change, Developing a culture of innovation, Time management.

MMIS 2304 E-BUSINESS

Methodology for trend analysis and evaluation; macro and micro economic effects of e-business; e-business strategy framework: gaining competitive advantage through IT; market opportunity analysis; e-business business models; managing the customer interface; customer decision support systems; communications and branding; e-business transformation implementation and delivery systems; e-benefits management; e-business applications.

MMIS 3202 MANAGEMENT INFORMATION SYSTEMS

Definition of systems. Organization and Management from systems perspectives. Key aspects of systems. Input stability, Continuity, Change, Feedback & Feed-forward. Designing and operating an effective and efficient management system. The role of information within organisations. Architecture of Information systems. Key hardware & software components. The people technology interface. IT Project Management. Systems Development Life Cycle; Audit & Control of Information Systems; Risks assessment and data-protection. Case Studies on the Business Information Systems

ECON 3801 DEVELOPMENT ECONOMICS

Definition of economic development; theories of economic growth and development; Industrialisation and the Big Push theory; Poverty, Inequality and Growth; Market failure with reference to developing countries; Economic organisation, corruption and development; Role of the state; Development finance and the debt crisis; Trade orientation and development; Evolution of the Mauritian economy; Globalisation and regionalisation.

MGMT 3207 OPERATIONS MANAGEMENT

Introduction to Operations Management; Service Operations; Operations Strategy; Forecasting in Operations; Scheduling; Capacity Planning; Layout and flow; Technology in Operations; Process design; Job Design; Network Design; Materials Requirement Planning; Enterprise Resource Planning; Just-in-Time; Supply Chain Management

ECON 3503 APPLIED ECONOMETRICS

Topics in Econometrics, quality data, stationarity and Cointegration, Panel Data Estimation. Macroeconometric Models and Forecasting. Econometric Applications: Consumption Functions, Modeling Fixed Investment, Demand Analysis, Production Functions and Technological Change, Growth Equations.

ECON 3305 SUSTAINABLE ECONOMICS

Environmental Resources and Market Failure. Economic Measurement of Environmental Impacts. Methods of Valuation. Environmental Accounting. Issues in Sustainability. Resource Economics. Environmental Policy Analysis. Case Studies.

MKTG 2205 SERVICES MARKETING

Nature of services; Marketing mix for services; Consumer behaviour in service; service quality; managing customer relations; service recovery; service development and design; physical evidence and servicescape; role of employees and customers in services; role of intermediaries; managing demand and capacity; intergrated marketing communications; pricing of service

MGMT 2301 PUBLIC SECTOR MANAGEMENT

Definition and scope of the Public Sector; Politics and Public Administration; Public and Private Management; Values in Public Management; Public Accountability; Major functions in Public Sector Management; Role of Generalist and Specialist Public Officers; Human Resource Management; Financial Management; Civil Service Reform and New Public Management

ECON 2102 MANAGERIAL ECONOMICS

Objectives of the Firm. Demand Theory and Forecasting. Production and Cost Analysis. Transaction Costs Market Structures and Pricing Practices. Profit Strategy. Unconstrained and Constrained Optimisation. Risk Analysis. Adverse Selection and Moral Hazard. Government Intervention.

MGMT 3104 ETHICS & SOCIAL RESPONSIBILITY

Introduction; Stakeholders and Stakeholder Management; Society Attitudes towards Business; Corporate values, ethics, and beliefs underlying decisions; Corporate Governance; Business decision makers; Corporate Social Performance; Business Ethics; Global competitiveness and multi-national business-government relations.

ECON 3605 INTERNATIONAL ECONOMICS

Theories of International Trade: Ricardian and Heckscher-Ohlin Models. Imperfect Competition and Intra-Industry Trade. International Factor Movements and FDI. Intertemporal Trade. Trade Strategies and Policies, Protectionism, Balance of Payments Theory and Policy. Models of Exchange Rate Determination. Expectations and Exchange Rate Dynamics. Stabilization Policies and Exchange Rate Regimes. BoP Crises and Capital Flight. Monetary Union and Currency Areas.

ECON 2301 PUBLIC ECONOMICS AND FINANCE

Market failures and the case for government intervention; The role of the state using a game-theoretic approach, state-market relationships and their impact on civil societies; The budget: the revenue and expenditure sides and their respective components; Fiscal policy and its application to achieve government's objectives; Monetary policy and their application; Evaluation of Fiscal and monetary policy; Financing of budget deficit and their implications

ECON 3601 INTERNATIONAL BUSINESS ENVIRONMENT

Global business environment, the Global Manager, Globalisation, Culture in Business Politics and Law in Business, Economic systems and Development, International Trade and Finance, Business-Government trade relations, Foreign Direct Investment, Regional Economic Integration, Planning and organising international operations, Analysing international Opportunities, Hiring and Managing employees; international Staffing Policy

MGMT 3203 QUALITY MANAGEMENT

Definitions and concepts; Quality Philosophies; Management Philosophies on Quality; Quality Management Systems: ISO 9000; Quality Assurance; Total Quality Management; Service Quality; Continuous improvement (CI), CI Tools and techniques; Statistical Quality Control; Improvement team leadership: motivation, change and culture.

DISS 3000 DISSERTATION

A 10,000-12,000 words dissertation will have to be submitted at the end of the semester. The work submitted should conform to the Undergraduate Dissertation Guidelines.