



UNIVERSITY  
of  
TECHNOLOGY,  
MAURITIUS

**School of Sustainable Development and Tourism**  
**Department of Tourism, Leisure and Services**  
**MSc International Tourism Management**  
**(Part-Time)**

**PROGRAMME DOCUMENT**

*MSIM v3.0*  
August 2021

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**University of Technology, Mauritius**  
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# MSc International Tourism Management

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## A. PROGRAMME INFORMATION

As tourism expands there is a growing demand for well qualified employees. The rapidly changing tourism environment and globalisation requires that professionals possess skills in strategic analysis and knowledge necessary for informed and flexible decision-making. It is important that these professionals understand the complexity and dynamics of this growing sector and are able to operate at a global level.

This programme is designed to cater for professionals within the industry who wish to gain or enhance their qualifications and theoretical awareness to advance their careers in international tourism management. It develops the students' professional and management expertise in tourism, whether they work in the international tourism industry or are from a non-tourism background. Interesting, diverse and challenging employment opportunities exist as tourism organisations increasingly operate at a global level. These include:

- national tourist organisations
- destination management and marketing organisations
- local, regional and national government agencies
- international tour operators and visitor attractions

The programme is underpinned by a strong theoretical base across contemporary themes and global issues. A variety of modules is explored including tourism policy and planning, tourism and globalisation, tourist destination management, sustainable tourism, services management and marketing.

## B. PROGRAMME AIM

The aim of the MSc International Tourism Management programme is to integrate numerous theoretical and practical understandings and their global development from both the developed and developing world. It provides a curriculum that aims to enhance the knowledge and skills of its students by promoting critical and reflective debate around the current discourses in International Tourism Management so that they are better able to cope with the future roles and responsibilities in their career in the tourism industry. This programme also opens up the scope for employment at management level overseas.

## C. PROGRAMME OBJECTIVES

- Equip students with the core knowledge and theoretical underpinnings of international tourism management
- Extend their understanding of the nature of international tourism flows and the role of government and stakeholders
- Develop skills and knowledge necessary in decision-making at managerial level
- Develop students' ability to think critically, appraise and apply relevant academic models to the international tourism industry
- Develop a grounding in postgraduate research practices, theoretical approaches and debates in international tourism management

**PART 1**  
**REGULATIONS**

**D. GENERAL ENTRY REQUIREMENTS**

As per UTM 'Admissions Regulations' and 'Admission to Programmes of Study at Masters Degree Level'.

**E. PROGRAMME ENTRY REQUIREMENTS**

None

**F. PROGRAMME MODE AND DURATION**

Part Time: 2 Years

The programme consists of 2 academic years. Each year comprises two semesters of 15 weeks (excluding the Exam period) during which teaching and learning activities take place.

**G. TEACHING AND LEARNING STRATEGIES**

Teaching methods are varied depending on the modules and will include face to face, online and blended lectures, group work, case studies, presentations and projects. The programme is delivered through a variety of approaches including lectures, presentations, tutorials and case studies with an emphasis on independent learning. Self-learning will be the key feature of the programme, enabling students to explore, investigate and research into the various topics, interact with practitioners, and work in teams on projects. Throughout the programme, the emphasis will be on high levels of student participation, both individually and within small groups.

One module will carry 150 hours of learning comprising of 45 contact hours of delivery which could be any combination of face to face, online or blended learning. The remaining 105 hours will cover self-learning.

**H. STUDENT SUPPORT AND GUIDANCE**

In addition to face to face, online and blended lectures, group tutorials or individual tutorials are arranged for students as and when required.

**I. ATTENDANCE REQUIREMENTS**

As per UTM Policy for "Policy for Attendance at Lectures and Other Academic Activities"

## **J. CREDIT SYSTEM**

This programme is aligned with the European Credit and Transfer System (ECTS).

The modules will carry 6 credits as per the programme structure. All modules will carry 100 marks and the project/dissertation will carry 18 credits.

## **K. CREDITS REQUIRED FOR THE MASTERS DEGREE, POST GRADUATE DIPLOMA OR POST GRADUATE CERTIFICATE**

Masters Degree	90 credits (inclusive of dissertation)
Postgraduate Diploma	60 credits
Postgraduate Certificate	30 credits

## **L. STUDENT PROGRESS AND ASSESSMENT**

For the award of the Masters degree, all modules must be passed overall with passes in the examinations, coursework and or other forms of assessment. All modules will have equal weighting. Research Methods, International Festivals and Events Management, Managing Visitor Attractions, Tourism and Sustainable Development, Destination Management and Marketing will be assessed 100% by coursework.

Written examinations will be of a maximum of 3 hours duration. Continuous assessment will carry 50% of the total marks and will be based on seminars, case studies, presentations, class tests and/or assignments.

### **Grading**

Grade	Marks x (%)
A	$70 \leq x \leq 100$
B	$60 \leq x \leq 70$
C	$50 \leq x \leq 60$
D	$40 \leq x \leq 50$
F	$x < 40$
A-D	Pass
F	Fail

## **M. MASTERS DEGREE AWARD CLASSIFICATION**

$CPA \geq 70$	Masters Degree with Distinction
$60 \leq CPA < 70$	Masters Degree with Merit
$40 \leq CPA < 60$	Masters Degree
$CPA < 40$	No Award

## **N. PROGRAMME ORGANISATION AND MANAGEMENT**

**Programme Development Committee:** Dr. P. Ramseook-Munhurrun, Dr. P. Naidoo, and Ms V.N. Seebaluck, Mrs T. Makoondlall-Chadee, Assoc Prof. (Dr) C. Bokhoree, Dr S.D. Lukea-Bhiwajee and Dr V. Coolen.

## O. PART II - PROGRAMME STRUCTURE AND PLAN

### MSc International Tourism Management – Part-Time

YEAR 1							
SEMESTER 1				SEMESTER 2			
Code	Modules	Hrs/Wk L+SL	Credits	Code	Modules	Hrs/Wk L+P	Credits
TMGT 5115B	International Tourism Development*	3+7	6	TMGT 5117B	Managing Tourism Organisations	3+7	6
SMKG 5108B	International Tourism Marketing	3+7	6	STAT 5301B	Research Methods*	3+7	6
SMKG 5406B	Consumer Behaviour in Tourism	3+7	6	VLEN 5401B	Technology and Tourism	3+7	6
				TMGT 5303B	Managing Visitor Attractions*	3+7	6
YEAR 2							
SEMESTER 1				SEMESTER 2			
Code	Modules	Hrs/Wk L+P	Credits	Code	Modules	Hrs/Wk L+P	Credits
SERV 5109B	Managing Service Experiences	3+7	6	TMGT 5119B	Tourism and Globalisation	3+7	6
HMGT 5303B	International Festivals and Events Management*	3+7	6	SMKG 5109B	Destination Management and Marketing*	3+7	6
TMGT 5118B	Tourism and Sustainable Development*	3+7	6	DISS 5000	**Dissertation		18
DISS 5000	Dissertation						

\* Modules assessed 100% coursework

\*\* Dissertation starts in Semester 1 of Year 2. Credits earned at the end of Semester 2 of Year 2

**TOTAL NUMBER OF CREDITS: 90 (inclusive of Dissertation)**